



FOR IMMEDIATE RELEASE

Ruston Farmers Market Welcomes 2025 with New Classes, Events, and Community Programs

Ruston, LA – January 27, 2025 – The Ruston Farmers Market (RFM) is excited to start the year with fresh opportunities, exciting events, and expanded programs that highlight our local growers, makers, and community.

Quarterly Cooking Classes Are Here!

Our Drew Jones Teaching Kitchen is the place to be. We've released our [cooking class schedule](#), featuring engaging workshops through March. Highlights include Indian Food Night, where participants can explore bold flavors and spices, and King Cake classes, perfect for celebrating Mardi Gras.

To make participating easier, we're introducing class packages! Choose from three-class or six-class options, now available on the [shop page](#) of our website.

Support the Ruston Farmers Market with Fundraiser Drawings

We're excited to announce two incredible fundraiser drawings to support the Ruston Farmers Market and its mission to serve the community:

- **A Stunning Playscape:** Generously donated by Monkey Business, this playscape promises endless fun for families. Tickets are \$20 each or six for \$100. The winner will be announced on **March 15**.
- **Four-Course Chef's Table Private Dinner:** Enjoy an exclusive dining experience at Lula Perl, featuring a specially curated four-course meal. Tickets are \$25 each. The winner will be announced on **Fat Tuesday, March 4**.

Proceeds from both drawings will directly benefit the Ruston Farmers Market. Get your tickets today and support your local market! Purchase tickets [here](#).

Ruston Farmers Market at Night

Save the date: Ruston Farmers Market at Night begins on Thursday, February 13, from 5-8 p.m., featuring food trucks, small businesses, and live music. These evening markets will continue every second Thursday of the month, offering a perfect way to shop, eat, and hangout.



Looking Ahead with the Ruston Farmers Market

This year, we're excited to introduce a brand-new event: **Ruston on the Vine**. In April, join us for an evening of wine tasting, live music, and shopping with your favorite local vendors. It's a perfect way to celebrate the community spirit that makes our farmers market special.

Looking further ahead, we're thrilled to announce our third Annual Dinner on October 2, 2025. This seated dinner will feature delicious food, good company, and plenty of opportunities to support the market that brings us all together.

Maximize your SNAP Dollars at Ruston Farmers Market

Starting in January, the Ruston Farmers Market is partnering with *Greaux the Good* to offer customers who utilize SNAP benefits up to a \$20 match *every* weekend. This program doubles the value of SNAP dollars, making fresh, local produce and goods more accessible. This initiative makes fresh, local produce more accessible and helps stretch your budget.

Music at Every Market

Thanks to a generous grant from Roy O Martin, local musicians will perform at every Saturday market and night market, creating a vibrant atmosphere while you shop local. Are you a musician interested in performing? Contact us at info@rustonfarmersmarket.org!

Empowering the Next Generation

The Youth Booth Program, sponsored by Jonesboro State Bank, is back and ready to help young entrepreneurs shine! Participants can showcase their products at five markets for free, connect with the community, and build essential business skills. It's a fantastic opportunity for young creators and innovators to grow their ventures.

Join the RFM Community

Whether you're exploring a new cooking class, enjoying live music, or supporting local businesses, the Ruston Farmers Market offers something for everyone. We can't wait to share all the exciting things 2025 has in store!

For more information, visit www.rustonfarmersmarket.org or follow us on social media. Let's make this a year to remember!

The Ruston Farmers Market has been a cornerstone of the community for over 15 years, offering exclusively Louisiana-grown and produced products. Since its inception by dedicated volunteers in May 2008, the market has grown into a premier destination in Ruston. Operated by North Louisiana Farm



Fresh Inc. (NLFF), a 501(c)(3) nonprofit since 2014, the market moved to its current covered location in 2015 and has been operating year-round since 2019, with annual sales exceeding \$400,000.

The mission of NLFF is to provide direct producer-to-consumer sales opportunities, support the development of a local food network, and conduct educational outreach of sustainable agriculture, health, and nutrition throughout North Louisiana.

For media inquiries, please contact:

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